



**Giving back to communities...
where we live and work.**

Getting Your Team and Club Members Involved.

- Provide as much information as you can about your fundraising program.
- Make it as easy and motivating as possible with our easy order forms and brochures.
- Be clear about what you're asking your members to do, and they'll be more willing to help you out.
- Be specific about benchmarks and how much each member could raise to help meet your team or club goals.
- Create friendly fundraising competition among group members with daily or weekly tallies of everyone's accomplishments.
- If yours is a youth program, make sure the parents are well informed of the fundraiser.
- Remind everybody that successful fundraising keeps their costs down, and allows participation in your clubs projects, team tournaments and more.
- Remember to thank them, and have them thank those who participate by buying the product.

Providing a Dialogue for Your Members

It's best to provide an example dialogue as a selling scenario to help your club and team members with their fundraising. Below you'll find a few examples to help you get started writing your dialogue. Be sure to tell about your club, team or league; what the fundraising will go towards and how the customer can help.

Example 1

My name is Tom and I play on a soccer team called The Rovers. We have 16 players from North Edmonton and play with teams all over the city. For the provincial finals we need to travel to Red Deer, this is why we're selling Beef Jerky and other items to help us get there. The products are high quality and good value and by purchasing you can help our team get to the provincials.

Example 2

Hi I'm Jimmy from the MidSun Peewee hockey team and we are trying to raise funds so everyone on the team can participate in our tournaments. This year we're selling(name of products).

Example 3

Hi, I'm Stephanie and I play Field Hockey and we're raising funds for our team. Our major expense is paying our share of the community centre upkeep and playing fields. We were hoping you would help us by purchasing some of these products.

Example 4

My name is Jenny, I'm in grade 7 and play clarinet in our school band. We're really good and want to compete in the local music festival. We're trying to raise money by selling beef jerky, pepperoni and crispy rice squares (or other product combinations) so we can represent our school.